



GIRL GUIDES
AUSTRALIA
VICTORIA

Girl Guides Victoria

Membership snapshot and trends

DECEMBER 2018

In June 2018, parents/guardians of active Guides were sent a short survey

They were asked...

When I think about my Guide heading to her meeting next week, I feel...

With regards to my Guide's interactions with her Leaders, I feel...

With regards to my Guide's experience of the Guide programme, I feel...

With regards to my Guide's experience with the other girls at Guides, I can see...

And given the opportunity to provide comments

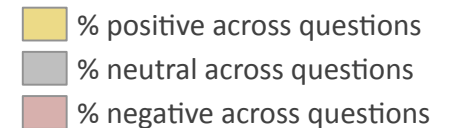
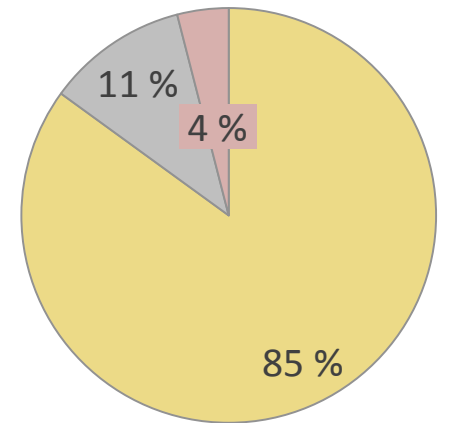
35% of participants responded



In the recent parents survey, the responses were overwhelmingly positive across the four questions

Parents/guardians and Guides want different things from their Guiding experience – parents want their Guides to learn and grow while the Guides just want to have fun. Both needs are being fulfilled...

- >90% of respondents feel their Guide is excited or enthusiastic about attending meetings
- Guides are seen as having a positive impact by 80% of respondents



In September 2018, Leaders were sent a five question survey

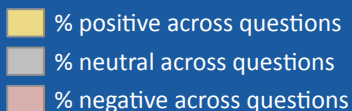
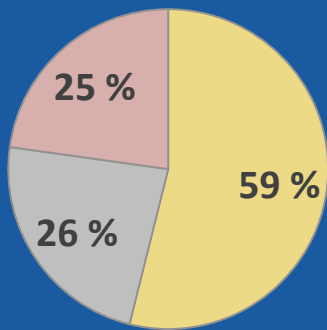
They were asked...

- When I think about my next Guide meeting I feel...
- As a Unit Leader, I feel...
- When I think about the effort I put in, I feel...
- When I think about my team, I feel...
- When I think about the training I've received I feel...

And given the opportunity to provide comments

52% of participants responded

Results from the September Leaders survey were mostly positive although areas for improvement around training and support were identified



More help!

- Volunteer requirements are too onerous and put people off
- Units/regions/districts short of Leaders
- There aren't enough/ relevant resources offered
- Admin/paperwork requirements could be simplified

- There is not enough training on different topics
- The training that exists is long winded and not current
- Travelling to training is difficult for regional Leaders
- Some training would work well online

Training