



Midsumma Pride March 2020 – Girl Guides Victoria

For the first time ever, Girl Guides Victoria will be marching in the Midsumma 2020 Pride March in St Kilda! The 2020 Pride March will be held on Sunday 2 February. 2020 is the 25th anniversary of Pride March in Melbourne – join us in making Girl Guides Victoria's first participation in the event a wonderfully fun, colourful, and inclusive experience! All members of Girl Guides Victoria are invited to march, including those who identify as LGBTQIA+ or allies.

Friends, family, and supporters are most welcome to march with us. They can be added as guests in the registration process.

Members of Girl Guides Victoria must register online at www.guidesvic.org.au if you wish to march in the 2020 Pride March with Girl Guides. Registrations close at 11:59 pm on Monday 13 January 2020.

The Pride March is an LGBTQIA+ community event and celebrates diverse genders and sexualities. Those who attend and march in the parade may see or hear things they have not previously been exposed to. Girl Guides Victoria therefore recommends that youth members under 14 march with, and be under the supervision of, a parent/guardian over the age of 18 OR their Guide Leader.

See below for more details about the Pride March!

When: Sunday 2 February 2020. The March officially commences at 11.00 am. Guides marching will be expected to gather at 10.00 am.

Where: Along Fitzroy Street in St Kilda, from Lakeside Drive to Catani Gardens. A more detailed description of where Girl Guides Victoria members are to meet for the March will be emailed once registrations close in early 2020.

Transport: We recommend travelling by public transport if possible as parking will be difficult nearby. Please note that there will be changes to tram routes. Details about public transport options will be available on the Public Transport Victoria website closer to the date.

Uniform: Both youth and adult members should wear your Guide uniform polo shirt. You can get creative with rainbow accessories, and accessories in other LGBTQIA+ community flag colours. Jeans and shorts are acceptable, and please wear comfortable closed toed shoes. You MUST wear an appropriate hat.

Signage, flags, and other cool stuff: After registrations close, you will receive a link for a Girl Guides poster you can print and bring with you on the day. There are three templates: "I'm marching for...", "I'm marching because...", or you can use the blank template to create a sign for your Unit, District, or Region!

Midsumma is a sustainable and environmentally friendly event. There will be face paints available for those who would like it. Please do not bring or throw glitter, confetti, or balloons. Girl Guides make choices for a better world, and excess plastic hurts our environment.

Badges: Every member who marches with our contingent in Pride will get a special event badge. You can purchase additional badges for guests who march with you when you register online.

Photos and social media: Please note that there will be photographs posted on Girl Guides Victoria social media highlighting our participation in Pride March. All posts will make clear that we have LGBTQIA+ members as well as friends, supporters, and allies marching. If you are not comfortable being photographed please make yourself known to organisers of the Girl Guide contingent on the day. Please be aware, however, that we will be in the public domain, and so we cannot control what is photographed and published outside of official Girl Guides Victoria channels.

Behaviour expectations: Please remember that you are representing Girl Guides Victoria and as such are subject to all of the usual policies and rules around behaviour, and are expected to keep the Guide Law. In particular, adult members are reminded not to consume alcohol in uniform or in the presence of youth members. We will grab a big group photo at the end of the route, after which members will be dismissed.

Being sun-smart: Please be prepared for the weather and stay hydrated! Participants without a hat will not be permitted to march. We advise bringing a reusable drink bottle to the March in a small back-pack along with sunscreen. Free water refilling stations will be available at both the marshalling grounds and Catani Gardens.

Media: Any media questions or enquiries, prior to, during, or after the event, must be directed to our media representative, Joanna Steinle. By all means smile, wave, and cheer for cameras, but please get Joanna if you are asked to contribute any more.

Emergency contact: If you experience any issues on the day or are involved in an incident, please contact the Leader in Charge Jenni Clarke on 0434 301 892.