



IT'S BISCUIT TIME!

Who doesn't love to purchase a biscuit, especially when it's for a good cause? As we know, when someone buys a biscuit, they're actually investing in a positive future for today's girls and young women. You can ensure your local Guiding Unit sell all the biscuits you order by implementing these top tips. Yes, it spells STAR, because that's what you all are and we know 2020's campaign will shine!

NEW DECADE, NEW BISCUIT RANGE!

As the saying goes, good things come in twos. But for us, good things come in threes!

Introducing our new flavours for the 2020 Biscuit Campaign – an ANZAC, Triple Choc & Gluten Free Lemon, Lime & Coconut biscuit!

Aligning with our values whilst producing a high quality (and yummy!) biscuit range led to Girl Guides Australia choosing Snowy Mountains Cookies to deliver our 2020 range of 50g biscuits that are proudly:

- Free from artificial additives, artificial colours, artificial flavours, preservatives and sulphites.
- Free from palm oil
- Use free range eggs (fun fact: Snowy Mountains Cookies is a recipient of the RSPCA Good Egg award)
- Packaged in a recyclable biscuit wrapper and recyclable cardboard packaging.

We truly have something for everyone and every taste with our range this year and look forward to them selling like...well, not like hotcakes...but like biscuits!



TOP TIP: Remember throughout the 2020 Biscuit Campaign that you are selling the empowerment and positive futures for girls and young women, not just a biscuit. The broader community will be ultimately motivated to buy biscuits in the knowledge they're contributing towards positive change for the future of **all** girls and young women.

TOP TIP: There is no minimum order amount for Guide Units to order.

There is a minimum quantity of 15 cartons per delivery address. Please try and join up with other Guide Units in your area for delivery when ordering. If you are unable to meet the minimum delivery quantity or share a delivery point with other Guide Units, please contact your State Biscuit Co-ordinator. **Happy ordering!**

TOP SELLING TIPS: REMEMBER TO BE A “STAR”

S is for SUPER-SELLER

Have fun creating a vibrant stall that showcases the way the biscuit fundraiser can make a difference to your Unit.

T is for TEAM

Be a team supporting a team!
Host a coffee and biscuit stall at your local community sporting event.

A is for ATTITUDE

The biscuit may be different but the story is the same! Let's support the girls and share the Girl Guide values with our communities.

R is for RESPONSIBLE

Our new biscuits are free from artificial additives, preservatives and palm oil free too! Make sure to have a bin by your stall to collect the wrappers for recycling.

www.girlguidebiscuits.com.au

TOP TIP: As the 2020 biscuits are packaged individually, you can create “mixed bags” so people can buy ALL the flavours...or give them the opportunity to pick their own mix for packs of 4, 6, 8 and 12!

Gluten Free



Triple Choc



ANZAC



GIRL GUIDES
AUSTRALIA