



GIRL GUIDES
AUSTRALIA
VICTORIA

**PROUD
EVERYDAY**

**SUNDAY FEBRUARY 5TH
2023**

**MIDSUMMA
FESTIVAL**

Pride March

10am - 4pm

**Registrations close
Jan 30 2023**

**REGISTRATIONS
OPEN**

**for details and to register,
visit guidesvic.org.au**

Fitzroy St, St Kilda

Join Girl Guides Victoria's participation in the march

MIDSUMMA FESTIVAL

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Information Booklet

For the 4th year in a row, Girl Guides Victoria will proudly be marching in the Midsumma 2023 Pride March in St Kilda!

The 2023 Pride March will be held on Sunday 5 February, and we'd love you to come join Youth and Leaders in participating in the event, a wonderfully fun, colourful, and inclusive experience!

All 10yrs+ members of Girl Guides Victoria are invited to march, including those who identify as LGBTQIA+ and who are an ally.

Adults in attendance on the day will be the Leader in Charge, Co-Leader and other Guides Victoria Adult members.

All Youth Members attending on the day must have their Health Forms signed by a parent/guardian and brought with them on the day.

Friends, family, and supporters are most welcome to march with us.

The Pride March is an LGBTQIA+ community event and celebrates diverse genders and sexualities. Those who attend and march in the parade may see or hear things they have not previously been exposed to. Girl Guides Victoria therefore requires that youth members 10-13yrs march with, and be under the supervision of, a parent/guardian over the age of 18 OR their Guide Leader.

Registrations close at 11:59 pm on Monday 30 January 2023

See below for more details about the Pride March!

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When: Sunday 5 February 2023.

The March officially commences at 11.00 am. Guides marching will be expected to gather at 10.00 am.

Where: Along Fitzroy Street in St Kilda, from Lakeside Drive to Catani Gardens. A more detailed description of when & where Girl Guides Victoria members are to meet for the March will be communicated closer to the event.

Click [here](#) for the planned 2023 route

Transport: We recommend travelling by public transport if possible as parking will be difficult nearby. Please note that there will be changes to tram routes. Details about public transport options will be available on the [Public Transport Victoria](#) website closer to the date. Current recommendations are listed on the Midsumma website.

Uniform: Both youth and adult members should wear their Guide uniform polo shirt. You can get creative with rainbow accessories, and accessories in other LGBTQIA+ community flag colours. See the links back on the event website. Jeans and shorts are acceptable, and please wear comfortable closed toed shoes. You **MUST** wear an appropriate hat.

Being sun-smart: Please be prepared for the weather and stay hydrated! Participants without a hat will not be permitted to march. We advise bringing a reusable drink bottle to the March in a small back-pack along with sunscreen. Free water refilling stations will be available at both the marshalling grounds and Catani Gardens.

Valuables: Please leave valuables at home. The event will be busy and noisy and things could be easily misplaced. Please bring a suitable backpack to carry required items. GGV will not be responsible for lost possessions.

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Midsumma is a sustainable & environmentally friendly event. There will be face paints available for those who would like it. Please don't bring or throw glitter, confetti, or balloons. Guides make choices for a better world, & excess plastic hurts our environment. This is a Midsumma Festival policy.

Badges: Every registered member who marches with our contingent in Pride will receive a special event badge. Additional badges can be purchased from the [Girl Guides Victoria Shop](#) in the New Year.

Photos and social media: Please note that there will be photographs posted on Girl Guides Victoria social media highlighting our participation in Pride March. All posts will make clear that we have LGBTQIA+ members as well as friends, supporters, and allies marching. If you are not comfortable being photographed please make yourself known to organisers of the Guide contingent on the day.

*****Please be aware, however, that we will be in the public domain, and so we cannot control what is photographed and published outside of official Girl Guides Victoria channels.***

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Behaviour expectations: Please remember that you are representing Girl Guides Victoria and as such are subject to all of the usual policies and rules around behaviour, and are expected to uphold the Guide Law. In particular, adult members are reminded not to consume alcohol in uniform or in the presence of youth members. We will grab a big group photo (for those with photo permission) at the end of the route, after which members will be dismissed.

Media: Any media questions or enquiries, prior to, during, or after the event, must be directed to our media representative, Joanna Steinle. By all means smile, wave, and cheer for cameras, but please get Jo if you are asked to contribute any more.



Emergency contact: If you experience any issues on the day or are involved in an incident, please contact the Leader in Charge, Jo Steinle.

Please also review the Midsumma website for information regarding the event published by the organisers.



PRIDE
MARCH
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